



**PRIMA**  
P ■ R ■ I ■ N ■ T

**COMPANY  
PROFILE**

# ABOUT US

A thick, dark grey horizontal bar that partially overlaps the end of the 'ABOUT US' text.

Founded in 1996, Prima Print has been one the leading offset printing companies in Indonesia. having gained expertise and experience of printing production through the years, Prima Print is renowned for excellent service and high quality printing products at competitive price.





# OUR SERVICE

# 01



## RE-PRESS

Graphic Design  
Color Separation  
Computer To Plate



## PRESS

Offset Printing  
Digital Printing



## POST-PRESS

UV  
Spot UV  
Laminating Doff  
Laminating Glossy  
Varnish Doff  
Pound  
Folding

Saddle Stitching  
Perfect Binding  
Spiral Binding  
HotPrint  
Emboss  
Lock Bottom Gluing  
Gluing



# OUR PROJECT



## PACKAGING

- Pharmaceutical Packaging
- Consumer Product Packaging
- Cigarette Packaging
- Cosmetic Packaging
- Food Packaging

## CORPORATE IDENTITY

- Sticker
- Calendar
- Flyer
- Name Card
- Paperbag
- Letterhead
- Corporate folder
- Envelope

## BOOK

- Catalogue
- Leather Agenda
- Magazine
- Agenda
- Perfect Bind Book

02

# PACKAGING

## CIGARETTE PACKAGING

# 03

A cigarette packaging requirements are increasingly complex with the introduction of the cancer photos, warning messages, and detailed tar & nicotine ingredients. This leaves little room for eye catching design, and increases the importance of colors and finishing. In term of colors, it has to be vibrant and consistent across production. For finishing, hot stamp and emboss are common to emphasize the logo and brand.



# 04

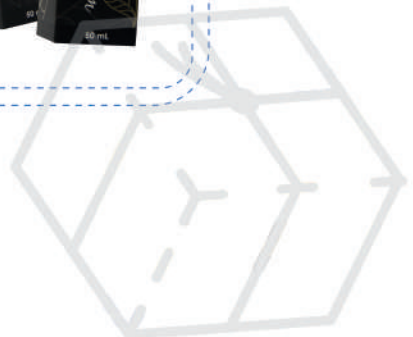
## PHARMACEUTICAL PACKAGING

Pharmaceutical packaging has a set of strict rules about the accuracy of text and colors. Once the colors have been registered with the medical authority, it can't change dramatically between different batches of production. Our stringent quality control ensures that the color will only differ minutely.



# COSMETIC PACKAGING

An attractive packaging is crucial for cosmetics or fashion products. Especially the models, they need to have radiant, richly colored, and supple skin tone and hair color. These traits help to attract customers and to showcase the effectiveness of the products.



# FOOD PACKAGING

Food packaging needs additional requirement of food grade paper and odorless ink / finishing to ensure customers safety. Aside from safety requirements, the packaging needs to be eye catching with various finishings. Our portfolio includes hot / cold food packaging, for reheating and for storage in fridge.





# CONSUMER PRODUCT PACKAGING

## 07

Consumer products need attractive packaging to help boost sales and differentiate the brand among competitors. Our portfolio spans across different products such as shoes, charcoal, jewellery, watches, etc. We can also print on duplex and glue it to brown / white e-flute corrugated papers.



# BOOKS

# 08

## LEATHER AGENDA

Leather agenda or notebook exudes classic and timeless elegance. It is exceptionally suitable to showcase the brand of your company, embossed into the cover. There are various leather types and color. Contact us if you have any enquiry about the leather, finishing, etc.



## MAGAZINE

Whether you want to publish high and fashion magazine or sports magazine, we have the technology and expertise to print it under the time constraint of weekly or monthly publication.



# PERFECT BIND BOOK

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Perfect bind book is a book binding method suitable for thick books. This method glues the pages to the spine of the cover, which is generally made of thicker paper or hard cover. This method allows the book or magazine to be fully opened. It is also possible to sew a set of pages together before binding them.



# BINDED DOCUMENT

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Binded document are spiral bound document, which are commonly used for memo or notes. Variations include the size and color of the spiral, and the cover material.



# 09



# CORPORATE IDENTITY

## PAPERBAG



Corporate identity is crucial to the project the image of the company to your shareholders, customers, and employees. Paperbag is one form of corporate identity which is especially important for retail business. To differentiate against your competitor, we can recommend varieties of finishing and handles.

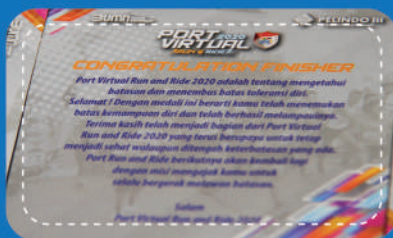
10

# CALENDAR



# 11

Capture the attention of your customers the year with attractive calendar. We are offering wall or desk calendar, horizontal or vertical type calendars. For desk calendars, there are variations in the thickness of hard carton and the linen colors wrapped around the hard carton



A sticker is a type of label: a piece of printed paper, plastic, vinyl, or other material with pressure sensitive adhesive on one side. They can be used for decoration or for functional purposes, depending on the situation. Stickers can come in many different shapes and sizes and also vary widely in color and design. They are often adhered to items such as lunchboxes, paper, lockers, notebooks, walls, cars, windows, and so on. Temporary name tags for example are frequently stickers.

# CONTACT



**Jl. Petemon 3 / 52 Surabaya 60174  
Jawa Timur - Indonesia**



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**WhatsApp:**  
0895 8030 36474 /  
0895 8051 36054



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primaprintid



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**More info:**  
info@primaprint.co.id



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